Collections 2012

Epi

English

ALSAFLOOR

The French touch...

Made in France 📃



t is with great delight, and more than just a hint of pride, that we present the 2012 Alsafloor catalogue.

The catalogue features a comprehensive range of products, all made in France, using the experience and expertise that has allowed us to become the leading French manufacturer since 1989.

This year, the range includes 16 new patterns, in tune with the latest market trends. As consumer needs and tastes are continually changing, it is vital to remain reactive and creative in both technical and decorative design.

2012 will be an innovation-led year.

We have created a new range of laminated tiles specially to provide you with an even greater choice. The four new products come in grey or chocolate and offer remarkable imitations of trendsetting concrete and oxide patterns, which also feature a new smooth, matt surface structure with an irresistible feel.

Our products meet the highest quality and ecological standards and most of them are UPEC certified. Our ongoing aim is to reduce the environmental impact of all our products. All our panels are PEFC-certified and our products carry the new Class A+ health-safety labelling.

You can be sure to find in this catalogue a laminate flooring for every consumer need, with designs varying from traditional to modern, with 7 to 12 mm thickness, a choice of structures (rustic, in-registered, heliochrome, matt and smooth), with or without bevelling and built-in underlay and available in plank or tile form.

Please do not hesitate to contact any of our experts for advice in building up your new collection. We hope you will enjoy this new catalogue and we wish you a highly successful 2012.

Gérard Voirin *Chairman of the Board*



ontents

12 mm		
	Page 7	Medina
	Page 8	Solid plus
	Page 9	Forte
8 mm		
	Page 11	D-clic Aquastar
	Page 12	Clip 400
	Page 14	Osmoze
	Page 15	Visual
7 mm		
	Page 17	Clip 300
7 + 3 mm		
	Page 18	Sound Comfort
Patterns		
	Page 19	Saw-cut woods and heliochromes
	Page 23	Concrete, oxide pattern
	Page 26	Grey woods
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	Page 36	The essential ones
	Page 36 Page 42	The essential ones Exotic woods
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Alsafloor «Made in France»

EPI Flooring: an environmentallyresponsible company.

2012 sees the introduction of health-safety labelling relating to emissions of volatile organic compounds (VOCs)!

ALSAFLOOR products are made with French expertise, a guarantee of quality, and in compliance with the most stringent environmental and social standards. ISO 9001 certification was obtained in 1996 and reflects our long-standing commitment to designing the finest products and delivering the best service to our customers.

Since it was founded in 1995, EPI Flooring has been based in Alsace, a region which is particularly sensitive to ecological issues. The company initiated a comprehensive environmental programme back in 1999, following the devastating effects of the great storm of the same year. The company provided the funding for the replanting and maintenance of 20 hectares of forestland.



All EPI Flooring products are PEFC certified, which means that the wood used for the flooring panels comes from sustainably-managed forests.

EPI Flooring never uses exotic woods or wood from tropical forests. We source our raw materials locally (within a radius of 200 km), while the short transport distances from our plant to our retail outlets means CO2 emissions are kept to a minimum. Waste products from the production process are used on-site as an energy source for heating the buildings and machines.

New labelling on our products is to be introduced as from 1 January 2012 to inform consumers as to emissions of volatile compounds in flooring. New French regulations require a specific health-safety label to be carried by all construction material, flooring, wall coverings, paint and varnish sold on the French market.

The amount of volatile substances released into the interior air is ranked on a scale from Class A+ (very low emissions) to Class C (high level of emissions).

WHAT ARE VOCs?

These are Volatile Organic Compounds, which are emitted as gases from certain solids or liquids at ambient temperature. The main sources of VOCs are tobacco smoke, candles and decorative products containing formaldehyde-based compounds. Formaldehyde is frequently detected inside French homes and can cause allergies, eye, nose and throat irritations and sensorial disorders.



with Alsatian quality

You too can help protect nature and the ecosystem. Buy your products from a French manufacturer, who is required to comply with French and European production standards and who is located near to you, thereby reducing transport distances and greenhouse gas emissions. EPI Flooring is the sole French manufacturer making laminate flooring.

EPI Flooring is also committed to helping conserve our planet's natural resources and its facility in Marlenheim has been fitted with solar panels to produce clean, renewable energy.





DID YOU KNOW?

ALSAFLOOR flooring has a formaldehyde emission rate significantly under $10\mu g/(m^2 x hr)$ and it has been placed in the Class A category by independent laboratory tests, which revealed very low levels of VOCs, including formaldehyde.



*Information as to emissions of volatile compounds in the indoor air, which might be harmful to the health when inhaled, on a scale from Class A+ (very low emissions) to C (high emissions).



RANGES 12 mm

Medina Solid plus Forte

830 *Mid-grey*

TILE DIMENSION

New



A very exclusive texture in tile dimensions.

Technics

edina

- > LENGTH: 630 MM
- > WIDTH: 390 MM
- > THICKNESS: 12 MM
- > WARRANTY: 25 YEARS
- > SUPPORT: HDF WP
- > BOARDS/KIT: 6

828

Light concrete

- > M²/KIT: 1,47
- > WEIGHT/KIT: 14,75 KG

1000

- + A NEW SMOOTH, MATT SURFACE STRUCTURE WITH AN IRRESISTIBLE FEEL.
- + VERY HARDWEARING PANEL FOR HEAVY LOADS.
- + IMPROVED SOUND INSULATION.
- + EASY INSTALLATION.









WITH BEVELLED EDGES



A mat / glossy effect for a very exclusive in-registered texture.

Technics

- > LENGTH: 1286 MM
- > WIDTH: 210 MM
- > THICKNESS: 12 MM
- > WARRANTY: 25 YEARS
- > SUPPORT: HDF WP
- > BOARDS/KIT: 6
- > M²/KIT: 1,62
- > WEIGHT/KIT: 17,4 KG

- A MAT / GLOSSY EFFECT (MAT ON THE SURFACE AND GLOSSY IN THE WOOD GRAIN) FOR A DEEPER AND MORE NOTICEABLE STRUCTURE.
- + VERY HARDWEARING PANEL FOR HEAVY LOADS.
- THE FOUR BEVELLED EDGES PRODUCE AN IMPRESSION OF SPACIOUSNESS.
- **HIMPROVED SOUND INSULATION.**
- A SYSTEM FOR PUSH DOWN ASSEMBLY.













8

621

Canaries oak

CLASSIC RANGE



103





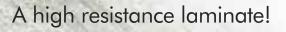
171

181

234

330

356



Technics

> LENGTH: 1286 MM > WIDTH: 210 MM > THICKNESS: 12 MM > WARRANTY: 25 YEARS > SUPPORT: HDF > BOARDS/KIT: 6 > M²/KIT: 1,62

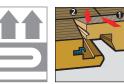
orte

> WEIGHT/KIT: 17,4 KG

- + VERY HARDWEARING PANEL FOR HEAVY LOADS.
- IMPROVED SOUND INSULATION.
 - PERFECT FOR BOTH RENOVATED AND NEW BUILDINGS.
 - A SYSTEM FOR PUSH DOWN ASSEMBLY.







Q

414 Vintage RANGES 8 mm

D-Clic Aquastar Clip 400 Osmoze Visual

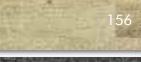
144 Bruges

RESISTANT TO HUMIDITY



137

153





216



229

234

334

Specially designed for rooms with high humidity

uasta

lic

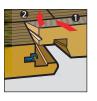
Technics

- > LENGTH: 1286 MM
- > WIDTH: 192 MM
- > THICKNESS: 8 MM
- > WARRANTY: 25 YEARS
- > SUPPORT: HDF RESISTANT TO HUMIDITY
- > BOARDS/KIT: 9
- > M²/KIT: 2,22
- > WEIGHT/KIT: 15,8 KG

+ A SYSTEM FOR PUSH DOWN ASSEMBLY.

+ A WATER REPELLENT GREEN PANEL.

+ A WIDE CHOICE OF CONTEMPORARY PATTERNS.



N







137 White desert

CLASSIC RANCE

Clippo

Quick as a flash, the safe-clip system

153 Celtic oak

Technics

- > LENGTH: 1286 MM
- > WIDTH: 192 MM
- > THICKNESS: 8 MM
- > WARRANTY: 25 YEARS
- > SUPPORT: HDF WP
- > BOARDS/KIT: 9
- > M²/KIT: 2,22
- > WEIGHT/KIT: 15,8 KG

UPEC CLASSIFICATION.

- ONGOING QUALITY CONTROL AND PROCESS.
- A RANGE WITH 32 PATTERNS!
- A SYSTEM FOR PUSH DOWN ASSEMBLY.



WITH BEVELLED EDGES цć:

139



Smoze

The pleasure of wood veining. Specially-designed patterns echoing the charm of yesteryear.















Technics > LENGTH: 1286 MM > WIDTH: 192 MM

- > THICKNESS: 8 MM
- > WARRANTY: 25 YEARS > SUPPORT: HDF - WP
- > BOARDS/KIT: 9
- > M²/KIT: 2,22
- > WEIGHT/KIT: 15,8 KG

- WHICH BRINGS OUT THE VEINING OF THE WOOD.
 - THE FOUR BEVELLED EDGES **PRODUCE AN IMPRESSION OF SPACIOUSNESS**.

AN UNUSUAL STRUCTURE

- PANEL THICKNESS DESIGNED FOR INSTALLATION IN ALL **TYPES OF INTERIORS.**
- A SYSTEM FOR PUSH **DOWN ASSEMBLY.**

140 Congo oak 14

<u>8 mm</u>

WITH BEVELLED EDGES





U3P3E1C2*











UPEC







Technics

A genuine floor effect

- > LENGTH: 1286 MM
- > WIDTH: 192 MM

ISUCI

- > THICKNESS: 8 MM
- > WARRANTY: 25 YEARS
- > SUPPORT: HDF WP
- > BOARDS/KIT: 9
- > M²/KIT: 2,22
- > WEIGHT/KIT: 15,8 KG
- UPEC CLASSIFICATION.
- + PANEL THICKNESS DESIGNED FOR INSTALLATION IN ALL TYPES OF INTERIORS.
- A SYSTEM FOR PUSH **DOWN ASSEMBLY.**

*See technics page 46.

168 Riviera



Clip 300 Sound Comfort

207 *Limed white oak*

ASSIC RANGE

Great performance at a great price



107

122

131

171

100

172

174

234

In-Registered Lexture

N

N

330

350

401

414

979

In-Registered



Rustic Texture





Ball

235 Champagne oak

> BOARDS/KIT: 10 > M²/KIT: 2,48

Technics

> LENGTH: 1290 MM > WIDTH: 192 MM

> THICKNESS: 7 MM

> WARRANTY: 25 YEARS

> SUPPORT: HDF - WP

- > WEIGHT/KIT: 14,6 KG
- + UPEC CLASSIFICATION.
- + EASY INSTALLATION.
- A WIDE CHOICE OF CLASSIC AND CONTEMPORARY PATTERNS.

*See technics page 46.

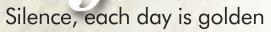
7 + 3 mm

WITH UNDERLAY





ound





Technics

- > LENGTH: 1290 MM
- > WIDTH: 192 MM
- > THICKNESS: 7+3 MM UNDERLAY
- > WARRANTY: 25 YEARS
- > SUPPORT: HDF
- > BOARDS/KIT: 8
- > M²/KIT: 1,98
- > WEIGHT/KIT: 12 KG

- + A BUILT-IN 3MM **ACOUSTIC UNDERLAY.**
- **H**IMPROVED NOISE TRANSMISSION **REDUCTION:** \triangle LW IN DB > 20 DB.
- **75 % REDUCTION IN RESONANCE NOISE.**









165 Verona

Saw-cut woods and heliochromes

N 117 - Flanders
N 119 - Amsterdam
N 144 - Bruges
619 - Sardinia oak
620 - Corsica oak
621 - Canaries oak
622 - Balearic oak





Flanders

Amsterdam



ALC: NO.



Bruges

20



IN-REGISTERED and HELIOCHROME

研

Sardinia oak









Canaries oak





Contraction of the

and the state

Concrete, oxide patterns

N 826 - Amber
N 827 - Metal
N 828 - Light concrete
N 830 - Mid-grey



TEXTURE:





TEXTURE:



24



MALL and SMOOTH

Light concrete





Grey woods

- 110 Grey hornbeam 120 - Helsinki oak 135 - Elegant grey oak 138 - Arctic oak 153 - Celtic oak N 157 - Guérande 171 - Aspen oak 401 - Spanish oak
 - 714 White thermo

120 Helsinki oak

Le langes de Marcenn

INCE CONRAN LA MAISON

LUGGAND AT AS CE LA LUNE

12.75



Grey hornbeam

*



Helsinki oak







È.

Arctic oak

ALC: NOT



Celtic oak



TEXTURE:





Aspen oak



Spanish oak



White thermo 29

Black and white woods

- 137 White desert 160 - Black oak
- N 161 White pine
 - 173 Brushed ash
 - 207 Limed white oak
 - 216 Smoked white
 - 414 Vintage

216 Smoked white



i ili Gan

An and B

White desert



Black oak







Brushed ash

207

Limed white oak



414

Smoked white



1.35

Light-coloured woods

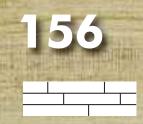
107 - Patina Maple
122 - Rustic pine
156 - Old pine
174 - Steamed beech
219 - China white pine
254 - Vilard beech
350 - Imperial beech
356 - Plank beech

治

122 Rustic pine



17W







20

Old pine



China white pine



Vilard beech



Imperial beech







The essential ones

131	- Wasabi oak
139	- Canada oak
WILDOWING	- Congo oak
A REAL PROPERTY OF A REAL PROPER	- Aqua oak
the local division of the local division of the	- Verona
and the second se	and the second se
	- Honey oak
and the second se	- Riviera
	- French oak
235	- Champagne oak
308	- Rustic oak
327	- Castilian oak
330	- Landhausdiele oa
A DE AND A D	- Patagonia oak
Contraction of the local division of the loc	- Camargue oak
and the second s	

131 Wasabi oak

36



Wasabi oak



Canada oak







Aqua oak













French oak







Rustic oak







Landhausdiele oak





Exotic woods

N/J

103 - Authentic walnut
104 - Bengal Teak
172 - Masari
229 - Merbau
234 - Wenge
319 - 3 strips alder
334 - Doussie

234 Wenge

42



Authentic walnut



1















3 strips alder

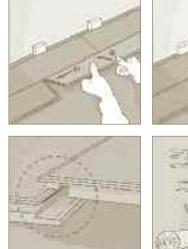


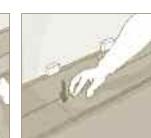


Two bevelled profiles for perfect installation...

SAFE CLIP SYSTEM

A brand-new assembly system - the boards are fitted flat along the length and click into place along the short side by pressing downwards. The click means assembly has been performed correctly. The safe clip system allows the flooring to be installed without a hammer and so protects the board edges from damage.

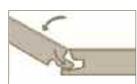






CLIP A

A tried and trusted assembly system, where the groove is inserted lengthways at an angle over the tongue and then moved downwards. A slight tap with a hammer and a wooden block and the short side clicks into place to form a perfect seal.







...and pictograms to make life easier

4 SURFACE TEXTURES



A discrete raised pattern produces a cosy, rustic effect.

4 BEVELLED EDGES ON EACH BOARD



2 SPECIAL PROTECTIVE FEATURES

The boards are bevelled lengthwise and widthwise to produce an authentic look of the flooring of yesteryear. The joints are lacquered for easy cleaning and optimized tightness.

Board joins protected

by paraffin coating

or lacquered bevels

for an optimized tightness.

of authenticity.

A raised surface that appears

to follow the wood veins of the

pattern and produces an effect



A mat / glossy effect (mat on the surface and glossy in the wood grain) for a deeper and more noticeable structure.

I glossy in the wood deeper and more structure.



concrete and oxide patterns.

SPECIAL UNDERFLOOR HEATING

Panel with 3 mm

acoustic comfort.

underlay for enhanced



Suitable for laying with underfloor



The EC symbol on all our products certifies that they are produced in compliance with currently-applicable standards and that they can move freely between countries within the European Community.



CLASS OF USE

TERT

PROTEC



Heavy domestic and moderate commercial use.

Heavy domestic

and general commercial use.

Heavy domestic

<mark>((((O)))</mark>)

and heavy commercial use.

ECHNICS

		12 mm			8 mm				7 mm	7+3 mm
	RANGE OF PRODUCTS	Medina	Solid Plus	Forte	Clip 400	Visual	Osmoze	D-Clic Aquastar	Clip 300	Sound Comfort
S	Warranty	25 years	25 years	25 years	25 years	25 years	25 years	25 years	25 years	25 years
UR	Profile and assembly	A Profile ¹	Safe-Clip System	Safe-Clip System	Safe-Clip System	Safe-Clip System	Safe-Clip System	Safe-Clip System	A Profile ¹	A Profile ¹
FEAT	Texture: surface aspect	Matt and smooth	Heliochrome In-registered	Rustic (In-registered for 122/161)	Rustic (In-registered for 122/161/401 Matt and smooth: 157)	Rustic	In-registered	Rustic	Rustic (In-registered for 122/401)	Rustic (In-registered for 122)
AL	Bevels	No	4 bevels	No	No	4 bevels	4 bevels	No	No	No
\bigcirc	Quality	<i>←</i>				DPL standard				\longrightarrow
Ţ	Panel	HDF - WP*	HDF - WP*	HDF	HDF - WP*	HDF - WP*	HDF - WP*	HDF - water repellent	HDF - WP*	HDF
Ū	Total thickness in mm	12	12	12	8	8	8	8	7	7 + 3
Ш	Underlay	No	No	No	No	No	No	No	No	Yes**
	Dimension of the board in mm	630 x 390	1286 x 210	1286 x 210	1286 x 192	1286 x 192	1286 x 192	1286 x 192	1290 x 192	1290 x 192
S	Class of use	23/33	23/33	23/33	23/32	23/32	23/32	23/32	23/31	23/31
EST	Abrasion resistance • EN 13329	AC5	AC5	AC5	AC4	AC4	AC4	AC4	AC3	AC3
Ë	Impact resistance • EN 13329	IC3	IC3	IC3	IC2	IC2	IC2	IC2	IC1	ICI
	Resistance to chemical agents • EN 438	<				Group 1/2 : 5 -	Group 3 : 4 —			\rightarrow
	Resistance to cigarettes burns • EN 438-2-18	<i>←</i>				Degre	e 4			\rightarrow
	Resistance to light effect • EN 438-2-16	<				Degree ≥	· 6***			\rightarrow
	Thermal resistance m ² K/W	0,059	0,059	0,059	0,039	0,039	0,039	0,039	0,034	0,12
	Substrate formaldehyde content • EN 120	<			I	noffensive, E1 quality - 8 mg/100 g				\rightarrow
	Laminate flooring formaldehyde emission • NF EN717-2	<				E1 ≤ 3,5 mg/m². h				\rightarrow
	Size variation to moisture NFB 54011 - 30 % - 85 % HR/23°C Length - Width	0,09 %	0,09 %	0,09 %	0,11 %	0,11 %	0,11 %	0,11 %	0,13 %	0,13 %
	Reaction to fire - Fire report • EN13501-1	<			Laminate flooring	fitted with underlay	s included in the fi		\rightarrow	
	UPEC classification	-	-	-	U3P3E1C2	U3P3E1C2	-	-	U3P2E1C2****	-
		-	-	-	U3P2E1C2*****	U3P2E1C2*****	-	-	-	-
	Declaration of conformity • CE labeling******	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Traceability • PEFC******	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Health safety labelling	<				— A+ Class*******				\longrightarrow
Ś	Boards per kit	6	6	6	9	9	9	9	10	8
\square	Area per kit in m ²	1,47	1,62	1,62	2,22	2,22	2,22	2,22	2,48	1,98
S	Weight per kit in kg	14,75	17,4	17,4	15,8	15,8	15,8	15,8	14,6	12
\bigcirc	Kit packaging	Banderole	Box	Box	Box	Box	Box	Box	Box	Вох
Ц	Number of kit per pallet	56	48	48	48	48	48	48	52	44
	Area per pallet in m ²	82,56	77,76	77,76	106,56	106,56	106,56	106,56	128,96	87,12
	Weight pallet in kg	841	845	845	780	780	780	780	775	550

Quality management system: the company is ISO 9001- certified.

*WP ** Water protect

Built-in 3 mm underlay. Improved noise transmission attenuation: \triangle Lw en dB > 20 dB (transmission of noise to floor below).

**** *****

boll = 10 fill order to y intervent noise to transmission order outputs ($\Delta = 4$ or end $\Delta = 20$ to transmission or noise to trace boost, Blue wool scale part B02 ≥ 6 . Grey scale, part A02 ≥ 4 . Blue wool scale part B02 ≥ 6 . Grey scale, part A02 ≥ 4 . U3P2E1C2, certification nbr ST10-015, with «Alsamousse», «Alsaptoset», «Alsaprotect», «Floorisol» or «Alsacoustic» underlays. U3P3E1C2, certification nbr ST10-016 (Visual) and ST10-018 (Clip400) with «Alsamousse», «Alsaptoset» underlays.

EC marking declaration of conformity available upon request. All our products comply with the EN 14041 standard. ******

Our products are made from wood taken from sustainably managed forests. *******

Information as to emissions of volatile compounds in the indoor air, which might be harmful to the health when inhaled, on a scale from Class A+ (very low emissions) to C (high emissions).



RANGES

	2012		12 mm			8 mm				7 mm	7+3 mm
			Medina	Solid Plus	Forte	Visual	Osmoze	Clip 400	D-Clic Aquastar	Clip 300	Sound Comfort
		Page	7	8	9	15	14	12	11	17	18
103	Authentic walnut	43			•	•					
104	Bengal Teak	43						•			
107	Patina Maple	34			•	•		•		•	•
110	Grey hornbeam Flanders N	27				N		•	N		
117 119	Amsterdam N	20 20			N	N			N		
119	Helsinki oak	20			IN			•			
120	Rustic pine	34			•			•		•	•
131	Wasabi oak	37						•	•	N	
135	Elegant grey oak	27						•			
137	White desert	31							•		
138	Arctic oak	28					•				
139	Canada oak	37					•				
140	Congo oak	37					•				
142	Aqua oak N	38					N				
144	Bruges N	20						N			
153	Celtic oak	28			N	N		•	•		
156	Old pine	34							•		
157 160	Guérande N Black oak N	28 31						N	N		
161	White pine N	31			N			N			
165	Verona N	38						N		N	N
167	Honey oak N	38					N				
168	Riviera N	39				N					
171	Aspen oak	29			•			•		٠	
172	Masari	43			•			•		N	N
173	Brushed ash	32						•			
174	Steamed beech N	34								N	
181	French oak	39			•			•			•
207	Limed white oak	32						•		•	•
216	Smoked white	32							•		
219	China white pine	35						-	•		
229 234	Merbau Wenge	43 44			•			•	•	•	
234	Champagne oak	39			•			•		•	•
254	Vilard beech	35						-		-	•
308	Rustic oak	40				•		•			
319	3 strips alder	44						•			
327	Castilian oak	40						•			
330	Landhausdiele oak	40			•	•		•		٠	
332	Patagonia oak	41						•			
334	Doussie	44						•	N		
350	Imperial beech	35						•		•	
356	Plank beech	35			•			•			
401	Spanish oak	29					•	•		•	
414	Vintage Sardinia oak	32 21		•	•			•		N	N
<u>619</u> 620	Sardinia oak Corsica oak	21		•							
621	Conside Oak Canaries oak	21		•							
622	Balearic oak	22		•							
714	White thermo	29						•			
826	Amber N	24	N								
827	Metal N	24	N								
828	Light concrete N	25	N								
830	Mid-grey N	25	N								
979	Camargue oak N	41								N	

ALSAFLOOR

EPI FLOORING SAS

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EPI FLOORING

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www.alsafloor.com